Extracting scientific research information

Industries, Functions & Roles:

| Pharmaceuticals | Life Sciences | R&D | Legal | Data Analysts |

❯ The business challenge

Mundipharma needed to extract knowledge from data within its scientific documentation. Searches were being run manually on different repositories individually, but with Exonar Reveal they discovered a tool with the potential to become part of its fabric for managing data.

❯ Solving the business challenge with Exonar Reveal

1. Mundipharma chose Exonar Reveal to discover data at scale, focusing on R&D data sources

2. An internal subject matter expert (with knowledge of topic) found target information within hours

3. Mundipharma extracted knowledge to defend Intellectual property ownership

4. Scope of program was broadened to Information Security and other use cases

> *Exonar Reveal enabled us to quickly find hidden but crucial information relating to specific drug research from the past, which delivered an immediate and dramatic commercial impact and ROI.*
>
> John Harris, CTO, Mundipharma
>
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❯ Realizing the financial value of knowledge

Mundipharma found that being equipped to locate specific information in a timely manner could be the difference between winning or losing a litigation case.

100-500%

ROI achieved by Mundipharma based on investing in data discovery to find and extract valuable data

Related technologies and partners:

| Business Intelligence | Data Analytics |

Related use cases:

| Info Security UC-1.1 |

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